



# News Release

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## FOR IMMEDIATE RELEASE:

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## Riverside organizes blood drive to help tornado victims

**RIVERSIDE, Calif.** –In response to the tornados, thunderstorms, and severe winds that tore through the South last week killing hundreds of people, “Riverside expresses concern and sympathy to those impacted” said Mayor Ron Loveridge. “According to the American Red Cross, blood is needed to respond to this disaster”. As a result, Riverside will host a community blood drive at the new Renck Community Center located in Hunt Park, 4015 Jackson Street on **May 11** from 9:00 a.m. to 3:00 p.m.

All presenting donors will receive 2 tickets to the LA Galaxy\*, 2 tickets to the Laugh Factory, and entry into a "Get Fit for Summer" regional drawing! (\*\$7.50 processing fee per ticket.)

To schedule your lifesaving appointment, please contact the Call Center (951) 826-5311 or your Red Cross Representative Tammy Rotellini at (909) 238-5238. You may also make your own appointment online at [www.redcrossblood.org](http://www.redcrossblood.org) and use sponsor code: HUNTPARK.

Be sure to bring a photo ID with you!

### Other Ways to Help

The Federal Emergency Management Agency (FEMA) recommends that individuals wanting to help make a contribution to a recognized disaster relief organization. If you need help determining who to give to, visit the National Voluntary Organization Active in Disaster website located at [www.nvoad.org](http://www.nvoad.org) or contact one of these local agencies.

#### **American Red Cross**

[www.riversidecounty.redcross.org](http://www.riversidecounty.redcross.org)  
1-888-831-0031  
[www.Redcross.org](http://www.Redcross.org)  
1-800-RED-CROSS  
Donors may also text “REDCROSS” to 90999  
to make a \$10 donation

#### **Salvation Army**

[www.salvationarmyusa.org](http://www.salvationarmyusa.org)  
1-800-SAL-ARMY (designate April 2011  
Tornado Outbreak)  
Donors may also text “GIVE” TO 80888

FEMA also recommends that individuals volunteer with a recognized organization and if applicable get trained before the next event to find meaningful volunteer opportunities

following a disaster. If you are interested in volunteer information, the following organizations offer a range of services:

[www.nvoad.org](http://www.nvoad.org)

[www.serve.gov](http://www.serve.gov)

[www.citizencorps.gov](http://www.citizencorps.gov)

[www.helpingdisaster.org](http://www.helpingdisaster.org)

[www.networkforgood.org](http://www.networkforgood.org)

**Locating Loved Ones:**

If you have loved ones in an affected region that you have been unable to reach, please register at [www.redcross.org/safeandwell](http://www.redcross.org/safeandwell).

For additional information, please call (951) 826-5311.